



<https://www.reechik.com>

REECHIK BANERJEE

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Education

International Indian School | Dammam, Kingdom of Saudi Arabia

Science with computer

12th Standard (CBSE)

2019

Srishti Institute of Art, Design and Technology | Bangalore, India

Digital Media Arts

Bachelors of Fine Arts (BFA)

2019-2023

Technical Skills

- Traditional and Digital illustrations
- Sculpting
- Photoshop
- After Effects
- Premiere Pro, Editing, Film-making
- Illustrating and Animating in 2D
- Direction and Storyboarding
- Project Management

Professional Experience

Freelance Animator and Illustrator (Sep 2024 -)

Hogarth

- Stop motion animator for their Nestle campaign.
- Designed and developed visually engaging layouts for the campaign, ensuring alignment with brand aesthetics.
- Strategically planned and executed two separate two-day shoots, covering a curated list of food recipes.
- Directed and led the shoot, overseeing the creative and technical aspects to deliver high-quality stop-motion visuals.

Current Conservation

- Conceptualized and illustrated visuals to complement an online article, ensuring alignment with the magazine's tone and style.
- Collaborated closely with the writer to creatively interpret the narrative and bring the story to life through engaging illustrations.
- <https://www.currentconservation.org/exploring-the-arctic-tundra-with-lumi/>

Dakshin Foundation

- Conceptualized, designed, and illustrated a children's picture book, incorporating culturally relevant themes and elements.
- Collaborated remotely with a team based in the Andaman Islands, engaging with local children to understand their daily lives and authentically reflect their experiences in the book's visuals and narrative.

India Foundation for the Arts

- Served as the Lead Illustrator for a proposed animated short film, contributing to the visual storytelling and overall creative direction.
- *Our main goal is to produce an animated film depicting Kochi's spice trade, blending historical facts with cultural significance. We draw inspiration from historical artifacts like the Muziris Papyrus scrolls, the Hortus Malabaricus book, and the Tabula Peutingeriana map. This also includes showcasing of various spices that were traded, as well as the intricate trade routes used to transport these valuable commodities worldwide in different eras.*
- Developed compelling illustrations and concept art to effectively communicate the film's themes and vision.

Aadarsh Publication

- Ideated, designed, and illustrated a series of picture books and puzzles, tailored to engage and educate the target audience.
- Collaborated closely with the publication house to ensure alignment with their vision and market requirements.

Stop Motion Animator and Prop Artist

IDC, IIT Bombay (May 2024 - August 2024)

- Worked on the animated claymation project, "Chalisa", under professor and animator Swati Agarwal.
- Designed and sculpted all the clay props and backgrounds.
- Assisted with lighting and defining the set.
- Planned out a timeline of 3 months for the team, to complete all the stages of production.
- Tested and experimented shots before final shoot.
- Assisted with animation direction and animated some of the shots.

Illustrator and Animator

Jumbaya Talesfarm Pvt. Ltd. (Sep 2023 - March 2024)

- Ideated, visualized, illustrated and directed, "The Tiny Tree" and "What are monsters made of?" that are stories on the app.
- Storyboarded and illustrated several chapters of Jumbaya's Ramayana for the app.
- Designed banners and standees for the company's participation in Kukdukoo LIT Fest, Delhi.
- Filmed and interviewed the team to make a kickstarter intro video for funding a future project, edited the same as well.
- Edited the Ramayana BTS video that shows the process behind the making of Jumbaya's Ramayana.

Stop Motion Animator

Nescafe Stop-mo Advert (2023)

- Did the stop-motion animation for the Nescafe red mud advertisement.
- Worked and consulted as the animator along with Nupur Bhargava and Mark D’Rosario.
- <https://www.youtube.com/watch?v=5n4J9duypeQ>

Art Direction, Animator

Tiger Baby Films (2023)

- Storyboarded a version of the intro to Zoya Akhtar’s, “The Archies”.
- Created and illustrated some of the assets that was later used in the final intro.
- Co-ordinated with a team of three to creatively execute the design brief.

Storyboard Artist/Graphic Visualizer

Custom Technologies (2023)

- Worked with Custom Technologies, Mumbai, for a freelance contract as a storyboard artist for visualizing medical explainer videos in 2D, AR and VR. Ideated their modules for the same.

Freelance Editor and Animation consultant (2022)

- Edited reels for NNNOW as a freelance project. Link: <https://www.instagram.com/heyannnow/?hl=en>
- Aided with post animation composition work for the music video “kyun hota hai”- Tanmaya Bhatnagar. <https://www.youtube.com/watch?v=uBLQ2MfxjeQ>

Film Intern

Studio Ainak Internship (May 2022 - July 2022)

- During my internship under Director Suruchi Sharma, I actively contributed to various aspects of project development, encompassing ideation, visualization, and execution.
- Leveraging my expertise as an illustrator and animator, I provided valuable support to the film studio. Notable achievements during this period include the design and implementation of Studio Ainak's website, as well as my involvement in pitch development, where I gained insights into pitch bible breakdowns and designs.
- Additionally, I played a key role in assisting the director during the pre-production phase of forthcoming projects.

Storyboard Artist/ Visualizer

Unreal Engine Short Film Festival (Aug 2021 - Dec 2021)

- Illustrated concept art and storyboard for a collaborated project with Holocraft Studios (Tamil Nadu) and MeltingClock Studios (Mumbai) for the Unreal Engine Short Film Festival 2021.
- Was heavily involved in the pre-production process with the director Vasudha Rungta and the Holocraft team which led to the creation of our film, Lucid. Link: <https://youtu.be/6AhxxOs7Q1c>

Director and Animator

The Procrastinator (2021)

- Made a short experimental animation called "The Procrastinator" that got an official selection for the 10th Bangalore Shorts Film Festival 2021 and Festival international du court-métrage Brèves d'Images. Link: <https://youtu.be/jFWXmRPROas>.
- This is a personal experiment that I had done during my third year of college. The experiment here include a mix of visual mediums (color pencils, live action, pastels, inks) and animation techniques (stopmotion, traditional, digital, rotoscoping).

Director and Animator

Homecoming Video Project (2020)

- "When a few netizens collaborated to share stories of suffering migrants through art; something transpired." A collaboration with artists online, initiated by Studio Ainak. Made my experimental animated short, "No Looking Back now" thanks to this opportunity.
- Link: <https://www.ainakstudio.com/homecoming-video-project>

Visual Artist

Amche Mollem (2020)

- <https://www.instagram.com/mymollem.goa/?hl=en>.
- Worked with the mymollem community as a visual artist to spread awareness about the 3 mega-infrastructure projects cutting through the biodiverse Bhagwan Mahavir Wildlife Sanctuary & Mollem National Park, Goa.

Animator, Illustrator and Editor

Zomato advert (2020)

- Collaboration with Melting Clock Studios, made an advertisement for the Zomato lockdown ad competition.
- Co-directed, storyboarded, character designed and animated the short in 4 days.
- Link: https://youtu.be/2Cz1tC_Flj0
-

Animator, Illustrator and Editor

Poetry People (2019-2022)

- Worked and collaborated with Poetry People to animate and illustrate a few of their songs. Link: <https://www.youtube.com/watch?v=C2Zxuw2qg2w>